

Research Project: OPTRAK

## OPTRAK

This is a KTP (Knowledge Transfer Partnership) funded project with the University of Nottingham, Optrak Distribution Software Limited and Lancaster University, entitled: "Developing and Implementing Novel and Advanced, Hyper-heuristics based Routing Technologies for Standard and Non-standard Haulage Markets". Optrak provides end-to-end vehicle routing and route optimisation software for transport managers and operational teams. The software saves Optrak's customers money, reduces their planning times and improves their customer service.

A key aspect of this project will be to transfer the latest science-based research in (meta/hyper-heuristic) optimisation to identify, implement and embed new technologies, practices and processes into the company for commercial delivery. This is a new and important role for Optrak, who are looking to enhance their Vehicle Routing Software for the logistics industry.

### Team Members

- [Dr Ahmed Kheiri](#) - Lancaster University
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